With Tuned Cementing Solutions™ cementing systems, Halliburton has created a set of innovative fit-for-purpose solutions with the flexibility required to allow each system to be tuned specifically for a given set of wellbore conditions. ReverCem cements form one of these families of fit-for-purpose solutions.

With ReverCem cement you receive a conventional cementing solution designed to effectively circulate down the annulus forming an annular seal even when pumped backwards.