

HALLIBURTON

REQUEST FOR PROPOSAL GUIDELINES 2017 – 2018

Halliburton Strategic Objectives

Halliburton is one of the world's largest providers of products and services to the energy industry. We serve upstream oil and gas throughout the lifecycle of the reservoir and are recognized as the execution company, meaning we get things done and do what we say we will do. Our value proposition is that we collaborate and engineer solutions to maximize asset value for our customers. We deliver on this consistently by following our strategic mainstays which help us be more of who we are, all the time. These mainstays guide how we collaborate, how we win work, how we do the work at a high level of service quality, how we acquire technology, and how we remove waste and inefficiency.

The Trustees of Halliburton Foundation, Inc. (HFI) and its University Advisory Board (UAB), the arm that adjudicates funds for educational initiatives, rigorously evaluate all proposals received for potential benefit to the Company and alignment to our strategy. Those receiving highest scores in the review process best promote long term business sustainability by incorporating criteria that:

- Offers the greatest opportunity to promote and differentiate Halliburton's brand in a positive way to students, faculty, and the surrounding community.
- Impacts the broadest number of participants and most directly benefits them short or long term in a measurable and significant way.
- Reaches as large a scale of future workforce as possible especially underrepresented populations who may not otherwise pursue skills critical to Halliburton or careers in our industry. Examples include diversity initiatives that promote awareness and interest of science, technology, engineering, math (STEM) or business disciplines and careers to at-risk youth or female students.
- Emphasizes merit-based selection.
- Incorporates development of leadership and global acumen skills in engineering or business school curricula in creative and innovative ways to highlight opportunities in oil and gas.
- Promotes use of Halliburton technologies and or business practices as components of curriculum.
- Clearly articulates the itemized cost allocation of the program and what resources are required, including: Program Materials, Program Faculty, Staff, & Student Assistant's salaries/wages, Halliburton Speakers, Halliburton Branded Material/Giveaways, etc.

Prime examples of programs that have demonstrated these criteria well in the past include bridge programs that boost retention in technical disciplines, student competitions that encourage youth to pursue STEM studies, initiatives that develop technical, business or leadership skills or promote interest in the oil & gas industry and reach a large scale with strong return on investment.

Eligibility is determined as follows

1. Technical programs associated with STEM or geosciences that demonstrate excellence in preparing students with relevant skills for the oil and gas services industry.
2. Accounting programs that demonstrate excellence in preparing students with skills and knowledge necessary for the international oil and gas services industry.
3. Outreach programs that expose students enrolled in K-12 schooling to STEM career opportunities within the oil and gas industry or aid in their college recruitment and retention.
4. Programs that assist in the professional development of teachers and faculty in understanding the oil and gas industry.
5. A maximum of 3 proposals will be accepted from each educational partner (university, school, group, etc.). Prior participation does not guarantee future awards.

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Initiatives outside the interest of the UAB

1. The UAB will not consider programs that contribute to the general operating budget of higher education institutions, such as but not limited to: endowed chairs, honorariums, capital development campaigns, or building fund drives.
2. The UAB will not consider programs that do not stress “merit” in the selection process.
3. The UAB will not consider scholarships or sponsored research proposals as these typically do not impact a broad number of participants.

Fund Distribution

The table illustrates the distribution of funds for 2016-2017 which represents 33 approved proposals. The UAB will again be working with a fixed budget from HFI and seeks to fund proposals in amounts of less than \$50,000 each. We are looking to fund a broad number of institutions therefore please limit your submissions to no more than 3 applications per educational partner.

Fund Distribution

Grant Range	Percentage
\$ 1,000 - \$10,999	9%
\$11,000 - \$15,999	9%
\$16,000 - \$20,999	27%
\$21,000 - \$25,999	21%
\$26,000 - \$30,999	16%
\$31,000 - \$35,999	9%
\$36,000 - \$50,000	9%
Over \$50,000	0%

Proposal Submittal

The “submit a proposal” electronic form will be activated on **April 20, 2017**, and will be available through **May 25, 2017, at 11:59pm CST**. Once the form is activated, a link will be emailed to you directing you to the RFP Submission Portal.

Only proposals submitted on the online proposal form during this timeframe will be considered for funding. For support with this process please contact: UABfoundation@halliburton.com.