Halliburton Introduces Drilling Engineering Solutions℠ Service

HOUSTON – Mar. 10, 2014 – Halliburton (NYSE: HAL) announced today the launch of its Drilling Engineering Solutions℠ (DES) service. As drilling complexities increase, the need for comprehensive solutions continues to grow. DES answers this need by providing fully integrated, custom-engineered solutions to optimize well design and placement -- from high volume wells to complex environments.

DES combines expertise and experience across multiple Halliburton product service lines: Sperry Drilling, Baroid and Halliburton Drill Bits and Services, and is powered by Landmark Software. The DrillingXpert™ proprietary solution delivery platform allows DES teams to design an entire performance drilling system on a single platform.

The DrillingXpert platform is built on Landmark’s DecisionSpace® Well Engineering software and the Engineer’s Data Model™ (EDM™) application, the industry's most comprehensive well data management solution, to create the most complete well-engineering software tool kit in the industry. The plug-in architecture enables DES teams to provide standard and advanced engineering capabilities aligned with customer needs. In addition, utilizing the widely deployed DecisionSpace platform allows DES to exchange drilling technical information with customers readily and more efficiently.

The core of the DES solution delivery is the Drilling Engineering Solution Centers (DESCs) staffed by individuals with extensive domain expertise working with a team of global experts. The DESCs provide engineering, monitoring and support in centers where customers can work with the Halliburton team to plan, monitor and optimize their projects.

“With the industry facing increasing well complexity and pressure to maximize every dollar invested while mitigating risk and reducing uncertainty, the need for customization and collaboration is clear.” said Ahmed Kenawi, Sperry Drilling Vice President. “Built on a single platform, DES meets that need, combining industry-leading technology with extensive domain expertise to provide our clients with integrated solutions to optimize drilling efficiency and maximize production.”

To learn more about this service, visit the DES website.

About Halliburton

Founded in 1919, Halliburton is one of the world’s largest providers of products and services to the energy industry. With more than 75,000 employees, representing 140 nationalities in approximately 80 countries, the company serves the upstream oil and gas industry throughout the lifecycle of the reservoir – from locating hydrocarbons and managing geological data, to drilling and formation evaluation, well construction and completion, and optimizing production through the life of the field. Visit the company’s website at www.halliburton.com.
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